CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

Contract / Revision	Alt Order #
340807 /	WOC10035517

Product
Candidate Orders

Contract Dates	Estimate #
10/09/12 - 10/15/12	**2002**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/08/12 / 10/26/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref
25779	19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC CDR	10/09/12	10/15/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	5	$6,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	5	$1,300.00							
N 2	WRC CDR	10/09/12	10/15/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	5	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	5	$1,000.00							
N 3	WRC IP	10/09/12	10/13/12	News 4 Sat 9-1030a	9-1030a		:30			NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	- - - - - S-	1	$900.00							
N 4	WRC CDR	10/09/12	10/14/12	News 4 Sun 9-10a	9-10A		:30			NM	1	$1,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	- - - - - - S	1	$1,350.00							
N 5	WRC IP	10/09/12	10/15/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	3	$4,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	3	$1,400.00							
N 6	WRC IP	10/09/12	10/15/12	7-9A TODAY SHOW	7A-9A		:30			NM	3	$5,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	3	$2,000.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	Candidate Orders	**2002**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/08/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	*WRC*	*10/09/12-10/15/12*	*7-9A TODAY SHOW*	*7A-9A*	*MTuWThF----*	*:30*		*~~$2,000.00~~*	*NM*		
		See MG 6.5										
		PREEMPT										
	5	WRC	10/15/12-10/15/12	7-9A TODAY SHOW	7A-9A	M----------	:30		$1,800.00	NM		
	Ⓜ	MG for 6.2 10/15										
N 7	WRC	10/09/12	10/14/12	News Sun 7-8a	7-8a		:30			NM	1	$650.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	------S	1	$650.00						
N 8	WRC	10/09/12	10/14/12	Sunday Today 8-9a	8-9A		:30			NM	1	$2,700.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	------S	1	$2,700.00						
N 9	WRC	10/09/12	10/15/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	6	$4,200.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/09/12	10/15/12	MTWTF--	6	$700.00						
N 10	WRC	10/09/12	10/15/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	4	$4,400.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/09/12	10/15/12	MTWTF--	4	$1,200.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRC*	*10/09/12-10/15/12*	*5-6P NEWS 4 @ 5PM*	*5P-6P*	*MTuWThF----*	*:30*		*~~$1,200.00~~*	*NM*		
		See MG 10.5										
		PREEMPT										
	2	*WRC*	*10/09/12-10/15/12*	*5-6P NEWS 4 @ 5PM*	*5P-6P*	*MTuWThF----*	*:30*		*~~$1,200.00~~*	*NM*		
		See MG 10.6										
		PREEMPT										
	3	*WRC*	*10/09/12-10/15/12*	*5-6P NEWS 4 @ 5PM*	*5P-6P*	*MTuWThF----*	*:30*		*~~$1,200.00~~*	*NM*		
		See MG 10.7										
		PREEMPT										
	4	*WRC*	*10/09/12-10/15/12*	*5-6P NEWS 4 @ 5PM*	*5P-6P*	*MTuWThF----*	*:30*		*~~$1,200.00~~*	*NM*		
		See MG 10.8										
		PREEMPT										
	5	WRC	10/09/12-10/09/12	5-6P NEWS 4 @ 5PM	5P-6P	-Tu--------	:30		$1,100.00	NM		
	Ⓜ	MG for 10.1 10/09										
	6	WRC	10/10/12-10/10/12	5-6P NEWS 4 @ 5PM	5P-6P	---W-------	:30		$1,100.00	NM		
	Ⓜ	MG for 10.2 10/10										
	7	WRC	10/11/12-10/11/12	5-6P NEWS 4 @ 5PM	5P-6P	----Th-----	:30		$1,100.00	NM		
	Ⓜ	MG for 10.3 10/11										
	8	WRC	10/12/12-10/12/12	5-6P NEWS 4 @ 5PM	5P-6P	------F----	:30		$1,100.00	NM		
	Ⓜ	MG for 10.4 10/12										
N 11	WRC	10/09/12	10/12/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	5	$9,000.00
	CDR											

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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	Candidate Orders	**2002**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/08/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays -TWTF--	Spots/Week 5	Rate $1,800.00						
N 12	WRC	10/09/12	10/15/12	1135-1237A TONIGHT SHO\	1135P-1237A		:30			NM	6	$8,640.00
	CDR											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWTF--	Spots/Week 6	Rate $1,440.00						
N 13	WRC	10/09/12	10/13/12	Sat. Night Live	1130P-1:02a		:30			NM	1	$2,000.00
	IP											
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -----S-	Spots/Week 1	Rate $2,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*10/08/12-10/14/12*		*Sat. Night Live*	*1130P-1:02a*	-------Sa--	*:30*		*~~$2,000.00~~*	*NM*		
	See MG 13.2											
	PREEMPT											
2	WRC	10/08/12-10/14/12		Sat. Night Live	1130P-1:02a	-------Sa--	:30		$2,000.00	NM		
Ⓜ	MG for 13.1 10/13											
N 14	WRC	10/09/12	10/15/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	4	$10,000.00
	IP											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWTFS-	Spots/Week 4	Rate $2,500.00						
N 15	WRC	10/09/12	10/15/12	The Voice	8-10p		:30			NM	1	$11,500.00
	CDR											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays M------	Spots/Week 1	Rate $11,500.00						
N 16	WRC	10/09/12	10/09/12	The Voice	8-9p		:30			NM	1	$9,500.00
	CDR											
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -T-----	Spots/Week 1	Rate $9,500.00						
N 17	WRC	10/09/12	10/09/12	Go On/New Normal	9-10p		:30			NM	2	$8,000.00
	IP											
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -T-----	Spots/Week 2	Rate $4,000.00						
N 18	WRC	10/09/12	10/09/12	Parenthood	10-11p		:30			NM	1	$6,000.00
	CDR											
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -T-----	Spots/Week 1	Rate $6,000.00						
N 19	WRC	10/09/12	10/10/12	Animal/Guys	8-9p		:30			NM	2	$7,000.00
	IP											
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays --W---	Spots/Week 2	Rate $3,500.00						
N 20	WRC	10/09/12	10/12/12	Grimm	9-10p		:30			NM	1	$6,500.00
	CDR											
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ----F--	Spots/Week 1	Rate $6,500.00						

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Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	Candidate Orders	**2002**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/08/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 21	WRC	10/09/12	10/12/12	Dateline	10P-11P		:30			NM	1	$5,900.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	----F--	1	$5,900.00						
N 22	WRC	10/09/12	10/13/12	Drama Encore	8-9p		:30			NM	1	$700.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-----S-	1	$700.00						
N 23	WRC	10/09/12	10/11/12	VP Debate	9-11p		:30			NM	1	$14,000.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	---T---	1	$14,000.00						
N 24	WRC	10/09/12	10/14/12	Ftball Night Am Non-Loc	7-815p		:30			NM	1	$7,200.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	------S	1	$7,200.00						
N 25	WRC	10/09/12	10/12/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	2	$3,600.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/09/12	10/15/12	-TWTF--	2	$1,800.00						
N 26	WRC	10/09/12	10/12/12	7-9A TODAY SHOW	7A-9A		:30			NM	2	$5,080.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/09/12	10/15/12	-TWTF--	2	$2,540.00						
N 27	WRC	10/09/12	10/12/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	2	$3,240.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/09/12	10/15/12	-TWTF--	2	$1,620.00						
N 28	WRC	10/15/12	10/15/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	1	$1,600.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/09/12	10/15/12	M------	1	$1,600.00						
N 29	WRC	10/09/12	10/14/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	2	$7,200.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/09/12	10/15/12	-TWTFS-	2	$3,600.00						
N 30	WRC	10/09/12	10/15/12	The Voice	8-10p		:30			NM	1	$7,500.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/09/12	10/15/12	M------	1	$7,500.00						
									Totals		68	$169,860.00

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Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	Candidate Orders	**2002**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/08/12 / 10/26/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	68	$169,860.00	$144,381.00
Totals	68	$169,860.00	$144,381.00

Signature: _____ **Date:** _____

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